

## Northfield Carnival 2019



### Evaluation Report

#### Overview:

Northfield Carnival took place on Saturday 6<sup>th</sup> July 2019. The carnival is organised by a small group of volunteers and is funded through a variety of charitable sources. The day ran smoothly with no criminal activities or incidents reported, demonstrating a safe, fun, free entry event for visitors from the local area and further afield. Birmingham City Council's event management process was followed and the event passed an inspection from Ron Stretton, the Council's event safety officer with flying colours.

Heart of England funding was received to enable the carnival to participate in National Fields Day this year, which meant that a formal picnic area with an Alice in Wonderland themed characters and garden games were available to enjoy.

Funding was also received from Lottery Awards for All, Middlemore trust made a contribution, and Northfield Bid who sponsored the main acts in the arena.

Northfield Churches together once again hosted the tea tent and served hot and cold drinks, cakes and biscuits for visitors to enjoy.

Northfield Community Partnership provided support to the committee by helping to source volunteers, and overall organisation of the day.

The arena had a packed set of acts from 12noon till 5pm, with Northfield Bid sponsoring the two main acts. The falconry display was met with gasps of joy from the visitors around the arena, and a bit of despair when one of the birds

decided it didn't want to return from one of its free flights. It was eventually encouraged down from the tree it was hiding in.



Main Arena



- 12.00pm - Welcome from Moonlighting
- 12.15pm - Official Opening by Sue Allen Carnival Chair
- 12.20pm - Mandala Tribal Belly Dance
- 12.45pm - K and H Falconry Display
- 13.15pm - Elite Academy of Dance and Gymnastics
- 13.45pm - K9 Quackers Sheepdog and Duck display
- 14.15pm - Night Cyphers Street Dance
- 14.30pm - Northfield Caledonia Pipes and Drums
- 14.50pm - K and H Falconry Display
- 15.20pm - Fusion Gymnastics
- 15.50pm - K9 Quackers Sheepdog and Duck display
- 16.20pm - Live music from the Dee Acoustic Trio
- 17.00pm - Close

Charity Stalls   Food   Children's rides   Trade Stalls  
Craft Activities   Tea Tent



*Come and join Alice and the white rabbit at our family picnic area where they will be playing garden games, balloon modelling, doing biscuit decorating and arts and crafts. Please bring along your picnic.*

To keep up to date with additional information visit our FaceBook page



[www.facebook.com/groups/NorthfieldCarnival](http://www.facebook.com/groups/NorthfieldCarnival)



We had lots of activities and stalls around the arena which allowed local businesses and organisations the opportunity to promote their business and to raise funds for charities. The set up on the day looked like this:



### Visitor and Volunteer Feedback:

#### From Mike one of our volunteers:

The people I spoke to said more Bins, better signposting for where it is, advertising outside Northfield and advertise on a group called b31 voice on Facebook. Maybe wooden boards for wheelchairs kept coming up. Everyone was well positive about it though, nice family friendly fair! I had a blast, the falconry was epic! 😄😄😄😄

#### From the Crepe Stall:

Hi Lesley

We thoroughly enjoyed being at Northfield Carnival - this is where I grew up!! I would be delighted if you would keep us on file for next year, or any future events.

Many thanks, Janice

### **From Mandy, visiting from Acocks Green**

Lovely family event, everyone is enjoying themselves. We come every year!

Other comments received include:

We loved the children's entertainment and rides.

The Grass was a bit long, could have done with a cut!

Wow, the birds and dogs & ducks were brilliant.

Great face painters.

A lovely range of entertainment.

Brilliant day out, well organised.

Northfield Carnival is a great day for us to raise funds for our charity.

Toilets needed better advertising

More food stalls please!

### **Some Photo's from the day**







**Northfield Caledonia Pipes and Drums you tube video:**

<https://www.youtube.com/watch?v=0bWWk1j8Gnk&fbclid=IwAR2inmqwxXQokCtIHR-fEq8qnr8pHSOnmyFKmlTRQnNGW5n7ULxJ1NQczDw>