



# BID Newsletter

Autumn 2021



Improving, Protecting,  
Promoting & Supporting  
Northfield Town Centre



# Meet Marcia,

Our Northfield Town Centre (BID) Manager



Marcia has been employed by Northfield BID since September 2014 and is one of only three paid employees of the BID along with the BID Operation Support Officer and High Street Security Officer.

Since her involvement, Marcia has worked continuously on behalf of the businesses. Her expertise and dedication has been the driving force behind the success of the BID and Town Centre improvements to-date, whilst working and delivering within an extremely tight and limited budget.

Apart from all the Town Centre visual improvements - more recently, Marcia's knowledge and persistence with Birmingham City Council proved valuable in unravelling the confusion and assisting businesses to access and acquire their 'Local Restriction' and 'Re-Start' grants during the lock-down periods.

It's difficult to comprehend Northfield Town Centre and its Business community without the presence, services and dedication of our BID Town Centre Manager Marcia Greenwood? However, that is the 'unimaginable' reality facing us if a 'NO' Vote is returned in the forth coming BID renewal Ballot.

The BID recognises there is still much work in Northfield to be done within the Town Centre, however, with Marcia's wealth of experience, committed work ethic and links into the relevant authorities, Northfield Town Centre and your business stand the best possible chance of moving forward and emerging from the detrimental effects suffered as a result of the pandemic and lockdown.

**Please Vote 'YES' in the Northfield BID renewal ballot in order for Marcia and the BID team to continue with the excellent work already achieved.**

A handwritten signature in purple ink that reads "Andy Clarke".

Andy Clarke  
Chairman  
Northfield BID  
(PHASE 2 Premier Salon LTD)

## Open for all Drop in Session

Thursday, 21st October 2021  
10.30am to 12 noon.

The BID Office,  
First Floor,  
c/o Northfield Baptist Church,  
789 Bristol Road South,  
Northfield,  
Birmingham B31 2NQ

### All Northfield BID Levy Payers welcome

If you would like to come and meet the BID officers before casting your postal ballot, we would like to meet you at our drop in session for a coffee.

We will be available to discuss aspects relating to the BID business plan and other BID services. We are available from 10.30am to 12 noon.

We look for to meeting with you!

# Have you...

checked your fire door recently?

We have been asked to express the importance of fire doors, and **West Midlands Fire Service** say that this is a good opportunity to check all the fire doors within your business and/or building.

Fire doors are a crucial element in fire safety in every commercial, public, and multiple occupancy building. Installed and maintained correctly they can hold back fire and smoke and form a critical part of the fire safety arrangements in a building. They are there for the protection of both the lives of those in the building and the property itself.

A fire door can only work correctly if it is installed and maintained correctly. If people spot the signs of a poorly installed or maintained fire door they are encouraged to report it so it can be repaired.

Fire doors that are damaged, poorly fitted or wedged open are not fire doors, they are just doors - they

will not save lives or protect the property. We encourage people to look at the attached leaflet and use the information to report any fire door problems they find to ensure the fire door is repaired and working correctly.

Please take some time out from your day and check the fire doors within your building. The 5 Step Fire Door Check will help you to check your fire doors for any faults or poor installation.

If you need any further help or guidance please contact West Midlands Fire Service on:

✉ [FireSafetyAdmin@wmfs.net](mailto:FireSafetyAdmin@wmfs.net)

🐦 [@WMES\\_BSV](https://twitter.com/WMES_BSV)

🌐 [www.wmfs.net](http://www.wmfs.net)

🌐 [www.firedoorsafetyweek.co.uk](http://www.firedoorsafetyweek.co.uk)

# [FireDoorSafetyWeek](https://twitter.com/FireDoorSafetyWeek)

## 5 Step Fire Door Check

Suspect the building you're living in, working in or visiting has a faulty fire door? Don't walk by. Report it to whoever manages or owns the building.

**You could save a life that day.**

	Certification	Gaps	Seals	Hinges	Closing properly
WHAT TO CHECK	 Look for a label or plug on top (or occasionally on the side) of the door.	 Check the gaps around the top and sides of the door are consistently less than 4mm when the door's closed. The gap under the door can be slightly larger (up to 8mm), but it does depend on the door. Ideally, you should not see light under the door.	 Look for any intumescent seals around the door or frame. Check they're intact with no sign of damage.	 Check all hinges are firmly fixed (three or more of them), with no missing or broken screws.	 Check the door closes firmly onto the latch without sticking on the floor or the frame.
WHY	Without a certification mark, you cannot be sure this really is a fire door.	Make sure gaps are not so big that smoke and fire could travel through the cracks.	Be sure the seals will expand if they're in contact with heat, and will stop the fire (and in some cases smoke) moving through the cracks.	Be sure the door has been properly maintained, and in the intensity of a fire will perform properly.	A fire door only works when it's closed. A fire door is completely useless if it's wedged open or can't close fully.
HOW	Use a mirror or the selfie function on your camera phone.	Use a £1 coin to give a feel for scale, this is about 3mm thick.	Take a look at the edges of the door and frame.	Open the door and take a look at the hinges.	Open the door about halfway, let go and see what happens when you allow it to close by itself.
CONCERNS	Report it	Report it	Report it	Report it	Report it

Spread the word #FireDoorSafetyWeek  
[www.firedoorsafetyweek.co.uk](http://www.firedoorsafetyweek.co.uk)



Disclaimer: any use of this information must be accredited to the British Woodworking Federation

# Contact us,

to get involved with any of our projects, or if you think that you have a new project idea to fill in the gaps or add 'additionality' to BID services.

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Northfield BID Town Centre Manager

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**Tony Adams**  
BID Operations Support Officer

 07809 904925

 [tony.adams@northfieldbid.com](mailto:tony.adams@northfieldbid.com)

**Thomas Brueton & Ben Pache**  
BID High Street Security Officers

 07818 519077 / 07597 376428

 [security@northfieldbid.com](mailto:security@northfieldbid.com)

## Social media - free advertising

The BID manages an Instagram page, plus two Facebook pages for businesses and visitors to the Town Centre. Remember to send in your offers, or anything else you wish to promote to people that 'like' or 'follow us' on social media. This is free advertising for you and your business.

### B2B Facebook promotions:

Dedicated to the friends of the town centre who have an interest in its future;

 [www.facebook.com/NorthfieldBID](https://www.facebook.com/NorthfieldBID)

### B2C Facebook/Instagram promotions:

Provides information for visitors and customers who visit Northfield for the 'retailing plus' experience;

 [www.facebook.com/visitnorthfield](https://www.facebook.com/visitnorthfield)  
 [www.instagram.com/northfield\\_bid](https://www.instagram.com/northfield_bid)

### Please visit us online:

For more info about the BID projects undertaken for the benefit of Northfield BID and Northfield Town Centre,

 [www.northfieldbid.com](http://www.northfieldbid.com)  
 [www.northfieldbid.com/bid3-campaign-2021](http://www.northfieldbid.com/bid3-campaign-2021)

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